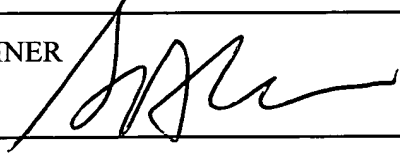


FORM PTO-1449	U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE	ATTORNEY DOCKET NO. 122.1046-D\GMG	APPLICATION NO. Div. of 08/864,762
LIST OF REFERENCES CITED BY APPLICANT (Use several sheets if necessary)		FIRST NAMED INVENTOR Tokimori TOMITA et al.	
		FILING DATE October 8, 1999	GROUP ART UNIT Unassigned

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL		DOCUMENT NO.	DATE	NAME	CLASS	SUB- CLASS	FILING DATE
CA	AA	4,361,903	11/30/82	OHTA			
CA	AB	4,746,787	5/1988	SUTO et al.			
CA	AC	4,876,592	10/1989	VON KOHORN			
CA	AD	4,882,724	11/21/89	VELA, et al.			
CA	AE	4,972,504	11/20/90	DANIEL, JR. et al.			
CA	AF	4,982,346	01/1991	GIROUARD et al.			
CA	AG	5,034,596	7/1992 \	UTSUNOMIYA			
CA	AH	5,056,019	10/1991	SCHULTZ, et al.			
CA	AI	5,057,915	10/1991	VON KOHORN			
CA	AJ	5,117,355	05/26/92	McCARATHY			
CA	AK	5,144,115	09/1992	YOSHIDA			
CA	AL	5,250,789	10/05/93	JOHNSEN			
CA	AM	5,264,822	11/23/93	VOGELMAN, et al.			
CA	AN	5,287,266	02/1994	MALEC et al.			
CA	AO	5,295,064	03/15/94	MALEC, et al.			
CA	AP	5,483,444	01/1996	HEINTZEMAN, et al.			

EXAMINER 	DATE CONSIDERED 8/30/00
*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	

10/08/99
09/4/99
U.S. PTO


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FOREIGN PATENT DOCUMENTS

		DOCUMENT NO.	DATE	COUNTRY	CLASS	SUB-CLASS	TRANSLATION YES NO	
GA	AG	61-273663	12/1986	JAPAN				
CA	AH	63-40995	02/22/88	JAPAN			XX	
CA	AI	4-264996	02/21/92	JAPAN				
CA	AJ	92/14213	08/20/92	PCT				
CA	AK	5-342235	12/1993	JAPAN				
CA	AL	94/09454	04/28/94	PCT				
CA	AM	5-298557	11/1993	JAPAN				
CA	AN	5-342235	12/1993	JAPAN				
CA	AO	6-036143	02/1994	JAPAN				
CA	AP	6-096096	04/1994	JAPAN				

OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, Etc.)

CA	AM	Author Unknown: "Vision Value Goes Live Across America", <u>card technology today</u> , July/August 1992, pp. 9-11.
CA	AN	DATABASE MARKETING (Article in CATALOG AGE, May 1988, pp. 85-97), Author Unknown

EXAMINER 	DATE CONSIDERED 8/30/00
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FORM PTO-1449	U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE	ATTY. DOCKET NO. 122.1046-D\GMG	DIV. OF SERIAL NO. 08/864,762
LIST OF REFERENCES CITED BY APPLICANT (Use several sheets if necessary)		APPLICANT Tokimori TOMITA et al.	
		FILING DATE October 8, 1999	GROUP UNASSIGNED

U.S. PATENT DOCUMENTS


*EXAMINER INITIAL		DOCUMENT NO.	DATE	NAME	CLASS	SUB- CLASS	FILING DATE
	AA						
	AB						
	AC						
	AD						
	AE						

FOREIGN PATENT DOCUMENTS

		DOCUMENT NO.	DATE	COUNTRY	CLASS	SUB- CLASS	TRANSLATION	
							YES	NO
	AF							
	AG							
	AH							
	AI							
	AJ							
	AK							

OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, Etc.)

GA	AL	Fischman; "dahl's Store is Testing Frequent Shopper Plan"; <u>Supermarket News</u> ; v39; p49(1); Sept. 18, 1989; Dialog: File 148, Acc # 041127465
CA	AM	Thayer; "Database Marketing Demystified"; <u>Progressive Grocer</u> ; v68 n11; p21(6); Nov. 1989; Dialog: File 148, Acc #04150369
CA	AN	Johnson; "Loyalty Programs Flag: Citicorp, Catalina Pull Plug on Supermarket Tests, Advanced Promotion Tech: Continues to Test Vision Value Club Supermarket Frequent-shopper Club"; <u>Advertising Age</u> ; June 17, 1991; p.32; Dialog: file 16, Acc #03200380
CA	AO	"Smart Card Supermarket Program Testing Consumer Promotions"; <u>Card News</u> ; v7 n8; p7(2); April 20, 1992; Dialog: File 148, Acc #05929981

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